

Type

The specified sizes cannot be altered when used online. However, if the fonts are being scaled for print please refer to the Factor value as a proportion of the base body copy font size. i.e. If the Body Copy is scaled to 40pt the Header 1 would be scaled at a factor of 2.08, resulting in a font size of 83.2pt.

Body copy

Open Sans regular
Monochrome med-dark
Size: 16px (12pt)
Line height: 1.6

Example
Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Header 1

Ovo regular
Monochrome dark
Size: 33px (25pt)
Line height: 1
Factor: x2.08

Example
Duis mollis, est non commodo luctus, nisi erat.

Header 2

Ovo regular
Monochrome dark
Size: 29px (22pt)
Line height: 1
Factor: x1.83

Example
Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Header 3

Ovo regular
Monochrome dark
Size: 21px (15pt)
Line height: 1
Factor: x1.25

Example
Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Header 4

Open Sans semibold
Monochrome dark
Size: 18px (13.5pt)
Line height: 1.6
Factor: x1.125

Example
Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Special 1

Dancing Script regular
Orange
Size: 26px (20pt)
Line height: 1.3
Factor: x1.66

Example
Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Colour

Orange

#E65B41
R: 230
G: 91
B: 65



Blue

#C3D6D7
R: 195
G: 214
B: 215



Grey Blue

#657A85
R: 101
G: 122
B: 133



Grey Blue Light

#91A1AB
R: 145
G: 161
B: 171



Dark Blue

#4484AF
R: 68
G: 132
B: 175



Red

#CE554C
R: 206
G: 85
B: 76



Yellow

#E65B41
R: 230
G: 91
B: 65



Green

#B4D7A8
R: 180
G: 215
B: 168



Grey Green

#9FBC8D
R: 159
G: 188
B: 141



Taupe

#7B6955
R: 123
G: 105
B: 85



Off White

#FFFBF5
R: 255
G: 251
B: 245



Monochrome Dark

#333333
R: 51
G: 51
B: 51



Monochrome Med Dark

#4D4D4D
R: 77
G: 77
B: 77



Monochrome Med

#999999
R: 153
G: 153
B: 153



Monochrome Med Light

#E6E6E6
R: 230
G: 230
B: 230



Monochrome Light

#F7F7F7
R: 247
G: 247
B: 247

